



BUILDING AWARENESS
SUPPORTING RECOVERY
BRINGING THE STOKE



WOODRIDGE MTB TRAIL SUPPORT FOUNDATION

2023 COMMUNITY IMPACT STATEMENT

To all our Friends, Supporters, Donors, and Members,

2023 marked a pivotal year for the WoodridgeMTB Trail Support Foundation as we dedicated our efforts to a year of appreciation. Choosing to pause all direct fundraising and refrain from requesting personal donations, we focused on fostering team camaraderie, celebrating our achievements since 2021, and strengthening our meaningful connections within the community. This strategic shift, though challenging and risky due to potential financial strains, aimed to align our actions with our core values.

First Annual Appreciation Event

Our inaugural Appreciation Event was a heartwarming success, attended by over 225 friends, family, supporters, and team members. The event featured six courageous speakers who shared powerful stories on mental health, recovery, suicide awareness, mountain biking adventures, overcoming grief, and the strength found in family. The impact of this event on November 26th was profound, leaving the WoodridgeMTB Team inspired to build upon this experience. As Lance Ghostkeeper eloquently put it, "It was a safe place for healing and reflection while celebrating the power of friendship and bikes." Stay tuned for the date of our second annual Appreciation Event.

50/50 Raffle Success

Our journey with the 50/50 raffle was a testament to perseverance. After falling short in 2022 with \$8,400 raised from a \$20,000 goal, we decided to try again despite the added pressure of not soliciting personal donations. Through hard work and sacrifice, we successfully sold out the \$20,000 license in October. This achievement brought an overwhelming sense of pride and accomplishment. We extend our deepest gratitude to our team and incredible supporters for making this possible.

Gratitude and Future Plans

2023 was a special year for the WoodridgeMTB Trail Support Foundation. We cannot thank our supporters enough. We strive to show our appreciation through our actions and upcoming events. Stay tuned for more news, dates, and of course Stoke!

THANK YOU for your continued support, we value and appreciate you!

James MacDonald
Founder & President

HIGHLIGHTS

45,000



raised since 2021 through donations, events, jersey purchases and 50/50 sales

3 CAUSES

The Alpha House
The Shred Collective
Baseline Mountain Bike Club

50/50



Sold out \$20,000
50/50 raffle license

225+

Friends, family, supporters
and team members celebrated
with us at our first annual
appreciation event

ONE YEAR

Filled with gratitude,
camaraderie, celebration,
adventure and community!



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